Privacy Policy

Purpose of Collection: Chickasaw Electric collects cell phone numbers solely to provide notifications related to our services. This information is gathered to ensure effective communication with our customers regarding service updates and other relevant information. **Data Usage:** Your cell phone number is used strictly for legitimate business purposes, including:

- Providing outage information and updates,
- Sharing account balances and bill amounts,
- Sending limited marketing messages related only to services provided by Chickasaw Electric.

Data Sharing and Third-Party Access: We do not share cell phone numbers with any third-party services for independent use. However, we may share your number with carefully selected, vetted vendors who are bound by this privacy policy and who use the data only as required to fulfill Chickasaw Electric services.

Data Security: To prevent unauthorized access, cell phone numbers are protected with strong safeguards, including encryption and restricted access protocols. Our security measures are regularly updated to keep your information safe.

Retention Period: We retain your cell phone number in our records as long as needed to provide our services, unless you notify us to remove or restrict access to your information.

User Rights: You have the right to:

- Access your information,
- Update your information,
- Delete or restrict the use of your cell phone number.

Contact Us: If you have questions regarding this privacy policy or wish to exercise your data rights, please contact us.